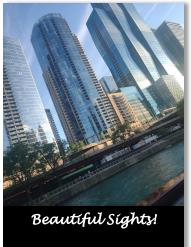


Western Carolina

Goes to CHICAGO!

2022 NLC Review!











WESTERN CAROLINA UNIVERSITY Conquers the

Conquers the "Windy City"

Inside this issue:

Competitions!

Leadership Growth!

Organization Rebranding!

Special Thank You!

And of course, plenty of images, stories and intriguing information to follow!



Join Today To Experience it all!



Travel to the windy city!

Future Business Leaders of America at WCU took to the skies with 11 other North Carolina chapters to represent the Largest State Chapter of FBLA! Not only were those of us at WCU competing in three competitions, we also represent the entire state with our very own Ivan Huffman, as State President of NC! Jesica Rector-Esquivel, Chapter President represented WCU proudly with our members and advisor Doug Parker, taking to National Leadership Conference and the streets of Chicago with Catamount Pride!



Competitions!



Our members competed in three competitions! Jesica Rector-Esquivel harnessed Accounting Principles, Ivan Huffman interacted in Business Ethics, and honed his skills in Marketing Concepts! With over 60 possible competitions there is something for everyone!

Congratulations to all of our competitors as Ivan Huffman brought home 6th place in both his competitions and Jesica Rector-Esquivel represented WCU as one of 30 students from NC to compete in Nationals!

Leadership Growth!

Our members also built themselves reputable foundations by partaking in numerous leadership development workshops! Workshops such as; "We need to talk: Conflict Resolution", "Now or Never: Sustainability in the Fashion Industry", "Saving a Buck and Managing your Time", "Me, Myself, and I: How to Master Me", and "Building a Positive Self-Image" allowed all of WCU's delegates to build their repertoire of knowledge.





A Very Special Thank You!

Future Business Leaders of America at WCU is no different than any other organization in terms of how we are run. We may travel more, experience a great deal, meet wonderful people, and encourage hundreds of other students to do the same, but we are students just the same.

In order for us to travel to Chicago we would need to raise money to send our two representatives and an adviser, just like any other RSO. However, after numerous candy sales, percentage nights at Mad Batter Kitchen—Lazy Hiker Brewing Company, we just couldn't find the funds. Chicago is a wonderful city with great people, food, and culture, it would have been very upsetting if WCU couldn't find its way to the Windy City.

With the help of Dr. AJ Grube, and the whole College of Business we were able to take this wonderful journey. Learning, experiencing, and enjoying Chicago was a treat for us all and we could not be more thankful!

Whats next?

FBLA at WCU is back, ready to grow, and conquer over the next year! With items such as leadership workshops on Phone Etiquette, Professional Dress on a Budget, and Professional Chit Chat Speed Dating Style, we know that as an organization we can spark the minds of America's next Business Leaders. Not only are we leading but enjoying each other's company as well, events such as Cornhole Tournament & Fundraiser, Bowling Night, and Percentage Nights bring us all together. We know that as an organization partnerships are important and we hope to use our abilities to grow each others skills and ourselves as an organization. Our goal is to use what the CoB has provided us to grow as a group over the next year!

Thank You!

Without Dr. Grube and the CoB we would not be where we are today and we want to send our deepest thanks to all of you for assisting an organization that has given back to its student two-fold.

From.

Advisers: Dr. Doug Parker, Bryant Barnett Chapter President: Jesica Rector-Esquivel Chapter Vice President: Ivan Huffman



